



# Camden County Workforce Development Board

*Supporting the Development and Retention of a World Class Workforce*

Gregg T. DeBaere, Chair  
Jeffrey S. Swartz, Executive Director

## YOUTH INVESTMENT COUNCIL MEETING MINUTES, AUGUST 25, 2016

### ATTENDANCE

		Meeting Dates					
Members		24-Mar	28-Apr	26-May	23-Jun	28-Jul	25-Aug
<b>Verney, Matthew CHAIR</b>	TD Bank	X	X	X	X		X
Arroyo, Rosy	CPAC			X			X
Banks, Evangeline	Juvenile Justice Commission		X	X			
Colestock, Shannon	CPAC					X	
Cooper, Diane	CPAC	X					
Cope, Heather	Camden City School District			X			
Davis, Keith	Camden Dream Center Tech. Trng. School	X	X				
Giella, Nick	Phila delphia, 76's					X	X
Godorov, Lori	The Work Group	X	X	X		X	X
Goodman, David	HACC Youth Build						
Hudson, Ezra	Camden County College						
Justice, Tanya	Youth Advocacy Program						X
Kelly, Siobhan	Camden County Technical Schools	X				X	
Rhock, Kimberley	Youth Advocate Program						
Maguire, Laurie	Camden County Resource Center					X	X
McKee, David	Camden County One-Stop	X		X		X	
McKinsey, Denise	Respond Inc.	X		X	X	X	
Mitchell, Wilbert	Respond Inc.						
Mombo, Mien	Division of Children and Family Services				X		
Osorio, Angel	District Council Collaborative Board						
Rhoton, Daniel	Hopeworks						
Riggins, Matthew	Riggins Oil Inc.				X	X	X
Rodgers, Danielle	Camden County One-Stop						
Savage, Leamon	Youth Advocate Program				X		
Pryor, Regina	LWD Devision of Operations and Business Services					X	X
Sinclair, Nidia	Camden County One-Stop	X	X	X		X	X
Stettler, Mark	T & M Associates		X				
Vasquez, Marisol	Camden County One-Stop				X	X	X
Waller, Darchelle	Winslow Township High School			X			
Wardlow Hurley, Rhonda	HACC Youth Build			X		X	
Williams, Lauren	Youth Advocate Program				X		X
Williams, Tasha	Youth Advicade Programs, Inc.		X		X		
Swartz, Jeffrey S., Exec. Director	WDB	X	X		X	X	X
Primas, Theo	WDB						
Stubblefield, Lelia	WDB		X				
Williams, Leslie J	WDB	X		X	X	X	X
Varallo, Kathleen	WDB			X	X	X	X

### Welcome

Chair Matt Verney, welcomed attendees, asked for round table introductions and called the meeting to order at 9:10am.

YOUTH MONTHLY LEVEL OF SERVICE (LOS) REPORT Jeff reviewed the Youth Monthly Level of Service (LOS) Report. This report is being forwarded to Matt Verney by the Youth One-Stop (YOS). The report shows the number of youth-served (compounded by month) has reached a total of 56 as of July 31, 2016. Matt complimented the One-Stop's reporting team and brought attention to the latest Youth One-Stop Summary Report as well as last month's report contained in the meeting minutes, July 28<sup>th</sup> 2016. He noted it is very important to have the results of how many Youth are coming in the door, what services are they receiving and what is the measureable outcome. Outcomes are measured by attained degree employment certification or employment placement. In comparing the two reports, Matt asked if the reporting starts over in the new program year which is July 1, 2016 or is the report representing a carryover total.

**YOUTH ONE-STOP SUMMARY**  
**PY 2016**

**7/31/2016**

<b>Total Youth</b>	<b>56</b>
Carry-ins from PY'15	37
Drop-outs	9
High School Graduates	40
In-School	7
<b>Eligibility Determination</b>	<b>55</b>
Employed at Registration	17
TABE tested	54
Assessment (90 DAYS)	0
Career Planning	12
Referred to provider (PARTNER)	1
<b>Workforce Learning Link</b>	<b>29</b>
Active	15
Exited	14
Successful Completion	10
Obtained High School Equivalency	1
Occupational Training	3
Entered Employment	1
<b>Occupational Training</b>	<b>13</b>
Active	9
Exited	4
Credentials	1
Entered Employment	1
Other	0
<b>Post-Assessment (Holding for services)</b>	<b>2</b>
<b>Entered Employment</b>	<b>2</b>
<b>Need follow-up services</b>	<b>8</b>
<b>Caseloads</b>	<b>56</b>
McKee	37
Vasquez	19

Note: Line 2 of YOS Report (Carry-ins from PY15) 37 (Included in the total served number) The counts start over on 7/1, but anyone still active on that date is counted as carry-in.

The committee discussed statistical data and outcomes. The report has been expanded to reflect more detailed information about the exiting outcome of youth served. The committee was pleased with the detail and agreed that the report is a valuable tool for decision making and focus areas that may need attention especially in the area of youth who have dropped out of high school or Out-of-School Youth. Nidia reported that Kathy Mayfield met with the staff to be able to provide a better reporting mechanism as requested by the committee. In answer to Matt's question regarding any carry over, she said that the reporting starts over in the new fiscal year. Jeff Swartz, WDB Executive Director made reference to a chart shown in the Youth One-Stop Strategic Plan. Jeff suggested a flow chart format. Jeff said the Executive Committee was happy with the timely data that is now being provided for decision making purposes. Matt said he would have his office work on creating a flow chart format.

### YOUTH PLACED SUCCESS STORIES

Matt asked if the committee was able to locate or report on any success stories of youth entering the One-Stop system and obtaining a positive outcome such as attaining a degree or successful job placement. In past meetings, the committee discussed ways that these successes could help to market or spread the word about the Youth One-Stop. Nidia said that many of the youth do not want their personal stories used for public use. Regina Pryor suggested contacting Patti DiRenzo the new business representative at the One-Stop who is working to develop job opportunities for youth recovering from addictions. She may have had a successful placement.

### COMMUNITY OUTREACH

Nidia reported having spoken to one group about partnering during an orientation so that students coming in could be referred to the YOS or at least letting the students know that if they want additional training, the YOS is there to help them. Nidia also spoke with Rosy Aroya about connecting on some other projects. Although her classes take place during the evening, special permission may be needed.

David McKee and Marisol Vasquez did attend a meeting at the Center for Family Services, Winslow location. Matt asked about the follow up for these types of outreach visits. Nidia said she has instructed the YOS staff to do the research on what programs are offered at these locations and what our staff would gain by a visit in terms of referrals or youth that are ready or can be registered.

Marisol reported having visited the Work Group with information about the YOS. She was able to connect with some youth there. She reviewed types of training and did some coaching with the youth on goal setting. She focused on their next best step and how the options for taking that step, such as joining the military or a certification program could be aided by the YOS. She said the youth were engaged and receptive to her presentation.

Lori Godorov, Work Group reported having solidified a referral system to partner with YOS. In past years, if one of their youth customers were unable to be served by the Work Group, they would simply be given information about the YOS and it was left to the youth to follow up. Now we are presenting the information and asking the youth's permission to refer their contact information for follow-up contact by the YOS. With the youth's permission, the Work Group can share the information with the One-Stop Youth Counselors

and they will be able to follow up. Lori asked about the results of this new effort. Marisol has made some connection with these referral contacts. The committee was very happy about this new communication system. Matt Riggins asked if this system could be scalable to other youth partners. Marisol said she is asking for this sort of contact referral from other youth organizations. The committee discussed simple ways that outcomes from these community outreach visits could be tracked to measure their effectiveness. All agreed that if this sort of outreach was truly resulting in referrals, they could be more regularly scheduled. Jeff suggested using a tracking format that the Business Services Team has adapted. Nidia said that a field could be added to a case report already being used.

### CAMDEN CORPS PLUS UPDATE

The first Camden Corps Plus cohort currently has 19 participants. Nidia reported the amount of participants is not matching up to the numbers being reported to the YOS. It is a requirement that youth must sign up with the YOS in order to participate in this program. There are many other types of youth grant programs around the City of Camden. The committee discussed some of the programs such as Youth Corp, Hope Works, Youth Build, Power Corp, Face Forward and many others. Matt V. asked if there is any way to capture referrals from these programs. The committee discussed the fact that there are many grant funded youth programs not only in the City of Camden but throughout the County. It would take considerable research to get a listing of these programs. Out-of-School youth is a county-wide focus. Finding a way to gain referrals from programs being run outside the city limits could produce some great results. Making connections with the Center for Family Services in Winslow is just one example of how reaching beyond Camden City is increasing YOS participation. Matt wants the committee to keep the focus of locating at risk youth, in the entire county, as one of its main priorities.

Youth One-Stop & Partner Program Referrals- Jeff reported on two new Youth Services Providers, YMCA (Burlington and Camden) and Career Team. The committee agreed that when it comes to services for youth in the county, it is encouraging to see new providers. Siobhan Kelly, Camden County Technical schools said she would reach out to a student representative to join the committee as a guest at the September meeting.

BACK TO SCHOOL STRATEGIES – Matt suggested that committee members reach out again to the schools, guidance counselors for a list of drop-out youth or list of those students who have not reported back to school this year. Nidia said a she sent an email to the school guidance offices with YOS information and contacts. Matt suggested that creating a group email contact list for outreach would keep staff in the communication loop. A suggestion was made to send out a fax, each month, to the school's Director of Guidance with a form attached that could be filled out with the names and contact information of any students who may have dropped out in the past month. The committee discussed doing the same for the youth ministers of faith based organizations or programs coordinators of youth services throughout the county. All agreed that the best source of youth referrals are word of mouth recommendations, the successfully served or youth that have been helped by even by other partnering programs. These youth will be more open to hear about the YOS and provide referrals. An exit interview with a youth that has, for example, received his/her diploma or job placement might produce peer referrals. Once the youth has established a positive relationship with the One-Stop they are more likely to recommend it to their friends.

### OPEN DISCUSSION

The committee discussed positive results from using social media and how this could help Youth One-Stop Counselors stay in touch with existing customers as well as create awareness to the general youth population in the county. Nidia reported that WIFI was suspended at the One-Stop due to an internal investigation. The One-Stop is looking into additional fire-wall protection software. Lori suggested a private company might agree to sponsor a self-contained WIFI system and specified tablets solely for YOS use. Jeff said that social

media might be considered marketing and using public funds for this purpose is not currently permissible. Matt V. offered to make some calls with regards to sponsorship. All agreed that while phone lists may provide contacts to at risk youth, those phone numbers change quickly or are disconnected. Their social media access does not change. Regina Pryor said she would check on the state's policy regarding WIFI and if WIOA funding for creating a Facebook page and dedicated website is possible for the YOS. Jeff suggested that clarifying the County concerns about WIFI first at the One-Stop is the proper protocol before other private sources can be explored. The committee agreed to make this Social Media issue a top priority, with updates to the agenda, at every meeting until the matter is resolved and all proper steps be taken to restore WIFI at the One-Stop especially in the Youth One-Stop department. Another suggestion was made to create a closed group Facebook page for YOS. There was some discussion about the time and management of social media and who might be designated to maintain updates to social media outlets. Matt R. talked about the procedure at Riggins Oil Inc. He said the person designated to make social media posts, in his office, usually spends a few minutes a day. He receives a memo for all posts, reviews the content and simply signs off on them before they are posted.

#### ADJOURNMENT

The meeting adjourned at 9:55am.

#### NEXT MEETING

Due to scheduling conflicts, the next meeting will moved forward one week and is scheduled for September 29th, 2016 at the WDB office at 9:00 a.m.

Submitted by,

*Kathleen Varallo*

Administrative Assistant