



Camden County Workforce Development Board

Supporting the Development and Retention of a World Class Workforce

Gregg T. DeBaere, Chair
Jeffrey S. Swartz, Executive Director

ABILITIES COMMITTEE MEETING MINUTES AUGUST 9, 2016

ATTENDANCE – ABILITIES COMMITTEE

MEMBERS		MEETING DATES						
		8-Mar	12-Apr	10-May	14-Jun	12-Jul	9-Aug	12-Sep
Maggio, Jim CHAIR	TFG/Judge Group							
Abrams, Barbara	Jewish Family & Children Service of Southern NJ	X	X	X	X		X	
Cipolla, Joe	Jewish Employment and Vocational Services	X	X		X			
Davis, Anthony	Mental Services of Southwestern New Jersey	X		X	X		X	
Deitz, Jeffery	Division of Vocational Rehabilitation Services		X		X	X		
Forman, Lois	Bancroft	X		X	X	X		
Geoffrey, Taylor	NJ DOL DVOP							
Gismonde, Bernadette	Camden County College							
Kinzey, Joann	Camden County College							
Lombardo, Rick	Target Stores							
Lope, Krista	NJ Division of Vocational and Rehabilitation Services	X		X				X
Lucas, Angela	Hireability	X		X				X
Newman, Jason	NJ DOL DVOP		X					
Pryor, Regina	LWD Division of Workforce Operations and Business Svcs.							
Stettler, Mark	T & M Associates							
Tumolillo, Terry	Voice Print							
Waltz, Julie	ARC of Camden County			X				
Swartz, Jeffrey S.	WDB Executive Director	X	X	X		X	X	
Varallo Kathleen	WDB Administrative Assistant				X	X	X	
Naroden, Eric	WDB Intern							
Stubblefield, Lelia	WDB Administrative Assistant	X	X	X	X			
Williams, Leslie	WDB Comptroller							

WELCOME

Jeffrey S. Swartz, called the meeting to order, welcomed attendees and asked for roundtable introductions. Jeff presented meeting materials including minutes and an updated “Dispelling the Myth” save-the-date flyer. Jeff also presented an article published by the Harvard Business School titled; “Neurodiversity: The benefits of Recruiting Employees with Cognitive Disabilities” In this article Employers are increasingly finding fresh ideas and insights by recruiting workers with Autism Spectrum Disorder and other cognitive disabilities. Gary Pisano and Robert Austin discuss their case study, “SAP SE: Autism at Work.” Jeff also welcomed guests, Judi London and Anita Marie Garcia from Bancroft.

DISPELLING THE MYTHS: GENERAL PROGRAM UPDATE:

Event Title: “DISPELLING THE MYTHS -THE NEW BUSINESS MODEL”

Place: Jewish Federation Annex Building, 1721 Springdale Road Cherry Hill, NJ 08003.

Date/Time: Friday, October 21, 2016, 8:30am-11:00am

The Camden County Workforce Development Board Abilities Committee and Literacy Committee is hosting an event for employers, in Camden County and the surrounding region, to increase awareness about the benefits of hiring persons with disabilities. The title of the event is “*Dispelling the Myths-The New Business Model*”. Our goal is to bring together employers, who are able to provide work sites for persons with disabilities and other partnering agencies who conduct training programs that prepare these individuals to be productive members of the workforce.

The event will consist of presentations by a guest speaker and panelists as well as an exhibit area containing information tables and networking opportunities. A complimentary continental breakfast will be served. Handouts with additional information will be distributed.

GUEST OR KEYNOTE SPEAKER UPDATE

Peg Monaghan, SAP Global Storage Coordinator, Foundation Service and AutismAtWork Mentor.

Dick Knopf said he would reach out to Peg Monaghan again to set up a call-in or skype attendance at the joint meeting of the Abilities and Literacy Committee on September 12, 2016.

PANELIST & PROGRAM UPDATE

The committee discussed updates to the general format and layout of the event. The program agenda would run as follows:

8:30am – 9:00am Registration, Continental Breakfast & Exhibit Area Open.

Welcome & Introductions

Introduction Guest Speaker

- Peg Monaghan, SAP

Panel Introductions & Discussion

Panel Discussion

- Peg Monaghan, SAP
- Dawn Blair, Walgreens
- Jacquelyn Bader, Becker's School Supplies
- Jocelyn Weyrauch, TD Bank
- Jeff Deitz, Division of Vocational Rehabilitation Services

Questions & Answers

Hire One History Presentation

Success Story

Closing Remarks, Sponsor and Exhibit Area Recognition

Soups & Sweets Culinary Training Program

Jim Maggio

Dick Knopf

Jim Maggio

Ken Brahl

TBD

Jeffrey S. Swartz

Barbara Abrams and Lois Foreman asked about a representative from CAI Inc. being included on the panel. They said this was a contact made by Joe Cipolla. Jeff said he tried to follow up with this contact. He will contact Joe Cipolla again to confirm the information. WDB will follow up on this contact.

Jeff thanked Barbara Abrams again for her efforts in obtaining the location, audio tech and confirming that the Soups and Sweets Culinary Training Program will be catering the continental breakfast. Jeff reviewed some the logistics discussed at the prior meetings. He said the event is leaning more toward attracting Employers. There are lists of Employers stored from other events. He asked that committee members reach out to their contacts to invite employers they know or forward their list to the WDB office so we can coordinate an e-mail blast.

Jeff asked Barbara about the general set-up of the room. Barbara said there are rectangle tables. He asked about table covers, chairs and the exhibit area. The committee discussed the information table or exhibit area. It was decided the exhibit tables will be set up around the perimeter of the room. Kathleen Varallo, WDB Admin. Asst. said that panelist, Jocelyn Weyrauch, TD Bank did ask about having a table at the event. Kathleen said Peg Monaghan, SAP will definitely be using a computer and internet connection.

Barbara asked about getting audio/visual needs from the panelist and speakers. She will give this information to the tech person hired for the event. Kathleen said she mentioned audio visual needs in the speaker invitation letter. She is going to send each speaker a follow-up message requesting audio/visuals needs, bio & picture information, for the program, as well as their confirmation for wanting a informational table in the exhibit area.

Jeff asked about including a person with disabilities that has been served or a successfully hired be included on the panel. Barbara and Lois said that Ken Brahl would like to include a success story yet not necessarily on the panel discussion. The committee agreed it would be compelling to listen to the story an individual who has complete training and is successfully placed in the workforce. All agreed to seek a success story to be presented at the event. The option of producing a video was discussed. Jeff asked that the committee report on success story candidates at the next joint meeting on September 12th. A suggestion was made to contact Peg Monaghan, SAP to either bring a staff person with her from SAP's "Autism at Work" program or that her presentation include the stories of individuals in that program.

Kathleen said that Leslie Williams, WDB Comptroller asked that all event invoices be presented prior to the event so that payment would be ready on the day of the event. The committee also discussed the nature and amount of exhibit or informational table would be needed. These table would be set up around the perimeter of the room. Pre-registration was discussed so that counts could be given for set up and to Soups and Sweets for the food needs.

EVENT MARKETING PLAN UPDATE

Lois has enlisting the help of a Work Trial person from Bancroft to volunteer at the WDB office to update the "50 Plus" employer list. Judi London, Chief Marketing Officer, Bancroft will send the flyer and invitation to their network of contacts. She said the Regional Chamber of Commerce has a Human Resource committee. It will be good to reach out to them.

Jeff said that the WDB staff set up a preliminary FACEBOOK event page and will post the event to the WDB website, Regina Pryor will drop off a business list that contained business from a wider region beyond Camden

County. In the interest of time, Jeff suggested all marketing be done digitally. The committee agreed the event flyer should be updated and sent out as soon as possible and that there is no longer a need for a save-the-date flyer. Barbara suggested contacting the Hotel Association. She also suggested sending the event information to the speakers of the event and ask if they will be willing to post the event on their website.

Angela Lucas suggested contacting Deb Daggit at the Business Leadership Network, USBLN. She said this organization is focused on driving success through disability inclusion.

The committee discussed the importance of pre-registration and a system for doing so. Anthony Davis said that pre-registration would add more value to the event. We also want to capture employer contact information. There will also be a registration table set up at the event.

Meeting Adjourned at 10:39am.

NEXT MEETING

***Please Note: A Joint meeting with the Literacy and Abilities Committee will be scheduled for Monday, September 12, 2016 at 8:30am**

Submitted by

Kathleen Varallo

Administrative Assistant