



Camden County
Workforce Development Board
Literacy Committee

Camden County Literacy Needs Assessment 2022

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Letter From The Executive Director

Friends,

Our committee is pleased to present the 2022 updated County Literacy Needs Assessment. This constituted (8) eight months of work researching, compiling and analyzing the latest census data for Camden County.

This “living document” highlights a snapshot of literacy in Camden County. Literacy is the foundation block in achieving a sustainable wage and fulfilling career. We have made progress with our efforts but there is more work to be done. We will continue our relationships with Clementon, Pine Hill and Lindenwold to assist and promote literacy services to residents.

We welcome the opportunity to meet with other elected municipal officials to offer the services of this committee.

I want to recognize and thank Ken Brahl, chair of this committee for his leadership, persistence and passion for completing this project. A thank to you Eugene Rutzler, our graduate intern and Paul Caris, GIS Program Manager at Hopeworks, for their technical and mapping support throughout this document. Last, my thanks to all the committee members for their commitment to promoting Literacy services to our county residents.

Jeffrey S. Swartz

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Literacy Committee Members

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- Marlyn Kalitan - Literacy Committee Vice Chair, President, Kalitan Consulting
- Patricia Beach - Adult Education Coordinator/ESL Program Manager, Goodwill Industries of Southern New Jersey & Philadelphia
- Victoria Chisholm – Director, Literacy Volunteers of America
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Introduction

As a result of increasing competition through globalization, the expanding rate of technology and innovation, and the effects of the recent worldwide pandemic, literacy requirements for the nation's workforce are changing faster than ever. With these factors in mind, the Camden County Workforce Development Board charged its Literacy Committee with conducting a Literacy Needs Assessment for the County. The purpose of this survey is to determine the present and future literacy needs in our county, while understanding the factors that contribute to literacy problems throughout the county. The Assessment will then identify areas, municipalities, or school districts in the County that could benefit from implementing new Literacy programs or expanding upon the current offerings provided via the Federal Workforce Innovation and Opportunity Act (WIOA).

Methodology

To address the possible future landscape of Literacy services in Camden County, the Literacy Committee used a statistical analysis of factors that generally indicate a need for adult literacy services. This data was generally obtained through 2020 Federal census data as well as other governmental databases. Utilizing multiple measures of data, the Committee will hold discussions and make recommendations regarding literacy services for the County that will enhance the County's workforce initiatives moving forward.

The structure of this assessment will be the following:

- Defining literacy
- Identifying and analyzing four indicators that reflect the need for adult literacy services
- Providing a Camden County Literacy Index
- Comparing the 2022 Camden County Literacy Index (CCLI) to the 2017-2018 (CCLI)

Definition of Literacy

Literacy, or the quality or state of being literate as defined in Merriam-Webster's dictionary, refers to "the ability to read and write" or "to having knowledge or competence." The Federal Workforce Innovation and Opportunity Act (WIOA) defines literacy as "a measure of an individual's ability to participate and successfully function both in the workplace and in society." Although accurate, these definitions do not fully address the demands of technology and globalism in the 21st century, nor do they address the challenges Camden County's businesses face when hiring new employees and retaining current employees. For the purpose of this assessment, literacy will be defined as "the baseline math and reading skills necessary to perform most duties for entry-level employment."

Reflective Indicators

To determine those Camden County communities in need of literacy services, four key indicators were identified. The four indicators are: (1) *high school graduation rates*, (2) *percentage of households that speak languages other than English at home*, (3) *household poverty rates*, (4) *percentage of residents 25 years or older without a high school diploma or equivalent*. While analyzing the indicators, statistical criteria were used to categorize some municipalities within Camden County as either *bordering* or *notable*. A *bordering* community will be defined as one in which the indicator is lower than the statistical average provided. A *notable* community will be defined as one that is significantly lower than the average provided.

Please note, the maps located in the appendix of the report provide a geographic representation of the four literacy indicators plus the Camden County Literacy Index.

I. High School Graduation Rates

For the year 2020, the average high school graduation rate in New Jersey was 91% as reported by the NJ Department of Education. This report will suggest a level of *bordering* if a school district's public school graduation rate is below the

New Jersey state average of 91% but greater than 80%. Municipalities or school districts with a graduation rate below 80% will be considered *notable*. This indicator can be analyzed, additionally, by geographic location using the map provided in this report's appendix.

NEW JERSEY AVERAGE GRADUATION RATE 91%

BORDERING – 80% TO 91%

NOTABLE – BELOW 80%

(It is important to note that factors specific to education conditions during the pandemic of 2020 had a considerable impact on graduation rate data. These factors may or may not include and are not limited to specifics such as homelessness, remote instruction, absenteeism rates, or homeschool instruction for any given district.)

A. Changes in High School Graduation Rates

By comparing the 2014 adjusted 4-year high school graduation rate to the 2020 rate, the change in the rates range from a decrease of -6.14% to an increase of +12.48%. This metric conceivably could assist the Literacy Committee in identifying possible resources and programs that may have contributed to the increase in high school graduation rates in some communities. Analyzing a decline in graduation rates could identify communities that could be considered candidates for new and/or enhanced literacy programming.

For example, Collingswood's graduation rate increased +5.43%. However, the Collingswood graduation rate of 88.3% is still below the statewide average of 91%. On

the other hand, the Camden Public School District had a +8.2% increase in its graduation rate. However, its graduation rate 69.59% is well below the statewide rate of 91%.

Schools that demonstrated a 5% or greater increase in high school graduation rates include Camden High School (+7.45%), Camden City School District (+8.2%), Collingswood High School and Collingswood Public School District (+5.43%), Haddon Heights Jr./Sr. High School and Haddon Heights School District (+6.93%), Haddon Township High School and Haddon Township School District (+7.33%), Pennsauken High School (+12.48%), and Pennsauken Township School District (+12.28%).

The school that demonstrated a 5% or greater decline in high school graduation rates is Timber Creek Regional High School (-6.14%). Other schools that reflect a decline in graduation rates include Highland Regional High School (-4.15%), Gloucester City High School (-3.01%), and Winslow Township School District (-2.71%).

B. Bordering Communities

Districts or Municipalities are considered *bordering* if the graduation rate is less than the State average of 91% but greater than 80%. Those districts or municipalities meeting the criteria of *bordering* include: Highland Regional H.S. (84.50%), Timber Creek Regional H.S. (85.1%), Triton Regional H.S. (89%), Black Horse Pike Regional H.S. (88.3%), Cherry Hill H.S. West (89.8%), Collingswood H.S. (88.3%), Gloucester City (83.2%), Lindenwold School District (80%), Pennsauken H.S. (87.2%), Overbrook Senior H.S. (87.6%), and Pine Hill S.D. (87.6%).

C. Notable Communities

Districts or municipalities are considered *notable* if the graduation rate is below 80%. The notable districts or high schools include: Camden High School (59.8%), Camden City School District (69.59%), Mastery Schools of Camden (74.7%), Winslow Township School District (78.7%), and Woodrow Wilson High School (62.4%).

II. Households That Speak Languages Other Than English At Home

Using the data of “Households that speak languages other than English at home”, can provide some indication of the challenges associated with obtaining reading and writing English proficiency, which are necessary skills for many businesses. It should be noted that this indicator does not account for the level of education attained elsewhere, only that English is not the primary language spoken at home. The average number of households that speak languages other than English at home for Camden County is 20.7%. For this assessment, communities will be deemed *bordering* if 10% or more of their households speak languages other than English at home. Communities will be deemed *notable* if 21.5% or more of their households speak languages other than English at home, which is the national average.

CAMDEN COUNTY AVERAGE – 20.7%

BORDERING – 10% TO 21%

NOTABLE – ABOVE 21%

A. Bordering Communities

Districts or municipalities are considered *bordering* if the households that speak languages other than English is greater than 10% but less than the County average of 20.7%. Those districts or municipalities meeting the criteria of *bordering* include: Brooklawn (19.80%), Clementon (12.90%), Collingswood (13.40%), Gibbsboro (11.70%), Gloucester City (14.20%), Haddon Heights (10.10%), Hi-Nella (21.40%), Lawnside (10.80%), Magnolia (16.70%), Merchantville (15.40%), Runnemede (14.30%), Somerdale (15.00%), Stratford (11.00%), Waterford Township (12.20%), Winslow Township (10.40%).

B. Notable Communities

Municipalities meeting the criteria of *notable* with more than 21.5% of the households speaking languages other than English at home include: Bellmawr (23.00%), Berlin Township (22.50%), Camden City (44.00%), Cherry Hill (40.30%), Chesilhurst (22.40%), Pennsauken Township (37.00%), Voorhees Township (25.80%), and Woodlynne (41.20%).

III. Household Poverty Rates

Household poverty affects overall literacy for all age groups due to several contributing factors. Decreased access to quality healthcare, nutritious food, and housing impact overall health and development, as well as consistent employment. Children from low income families have less frequent interaction with early reading experiences that develop foundational skills, contributing to generational cycles of poverty and literacy needs.

NATIONAL AVERAGE – 11.4%
BORDERING – 10% TO 11.4%
NOTABLE – ABOVE 11.4%

The National Literacy Institute reports:

- 3 out of 4 people on welfare can't read
- 20% of Americans read below the level needed to earn a living wage
- 50% of the unemployed between the ages of 16 and 21 cannot read well enough to be considered functionally literate
- Between 46% and 51% of American adults have an income well below the poverty level because of their inability to read
- Illiteracy costs American taxpayers an estimated \$20 billion each year.

The household poverty rate is a metric of income threshold used by the federal government. It is affected by the size of the family and the ages of its members and is therefore independent of geographic location. Data used in this report was provided by the US Census Bureau. Within Camden County, poverty rates among municipalities from the 2020 Census range from 2.2% to 33.6%. Municipalities with a household poverty rate of 10% or higher will be considered *bordering*. If their household poverty rate exceeds the national average of 11.4%, they will be considered *notable*.

A. Changes in Poverty Rates

Two municipalities that demonstrated significant increases in poverty rates from the 2010 Census to the 2020 Census are Bellmawr (+4.3%) and Pennsauken Township (+5.0%). Three municipalities demonstrating significant decreases in poverty rates are Brooklawn (-4.6%), Camden City (-5.4%), and Lawnside (-5.8%).

B. Bordering Communities

Districts or municipalities are considered *bordering* if the household poverty rate is greater than 10% but less than the National average of 11.4%. Municipalities meeting the criteria of *bordering* include: Collingswood (10.70%), Lawnside (11.20%), Stratford (10.80%), and Winslow Township (10.20%).

C. Notable Communities

Municipalities meeting the criteria of a household poverty rate greater than 11.4% are considered *notable* and include: Bellmawr (16.30%), Camden City (33.60%), Chesilhurst (15.10%), Clementon (14.30%), Gloucester City (14.10%), Merchantville (15.00%), Mount Ephraim (12.90%), Pennsauken Township (15.40%), Pine Hill (12.60%), and Woodlynne (19.50%).

IV. Residents 25 Years or Older Without A High School Diploma or Equivalent

Literacy training classes often focus on preparing adult students for a high school equivalency exam which will enable them to earn a New Jersey endorsed High School Diploma. Therefore, this indicator recognizes the percentage of each community's population who are 25 years of age or older without a high school diploma or equivalent. Communities identified as *bordering* or *notable* in this section are in greatest need of this type of educational programming. Municipalities will be considered as *bordering* if 10% or more of their population 25 years of age or older are without a high school diploma or equivalent, and *notable* if the percentage exceeds the national average of 11.5%.

NATIONAL AVERAGE 11.5%
BORDERING – 10% TO 11.5%
NOTABLE – ABOVE 11.5%

A. Changes in Municipalities with Residents 25 Years or Older Without A High School Diploma or Equivalent

The greatest change from the 2010 Census to the 2020 Census in the percentage of the population of residents 25 years or older without a high school diploma or equivalent was found in Gloucester Township, which saw a -0.2% change. All other communities saw either no change, or changes between -0.1% and +0.1%.

B. Bordering Communities

With this indicator, municipalities that demonstrated a population of greater than 10% but less than 11.5% not having a high school diploma are being considered *bordering communities*. The only bordering community is Lindenwold (11.30%), which is a slight decrease from 11.40% cited in the 2010 census.

C. Notable Communities

Notable communities would be municipalities meeting the criteria of more than 11.5% of the population not having a high school diploma. Those communities considered *notable* are Bellmawr (17.20%), Brooklawn (21.50%), Camden City (31.70%), Chesilhurst (18.10%), Clementon (11.70%), Pennsauken Township (20.90%), and Woodlynne (25.80%).

Camden County Literacy Index (CCLI)

To provide an overview of the research conducted in this assessment, an index combining the four key indicators was created. Municipalities were given one point if they were classified as *bordering* in any of the four key indicators.

Municipalities were given two points if they were classified as *notable* in any of the four key indicators. Points given to each municipality for each of the four key indicators were added together to provide an overall score.

This score is designated as the municipality's Camden County Literacy Index Number (CCLI). The Camden County Literacy Index is a scale ranging from zero to eight. The highest scores indicate municipalities with the most need for literacy services.

CAMDEN COUNTY LITERACY INDEX
SCORED FROM 0 TO 8 POINTS
BORDERING IN ANY SECTION – 1 POINT
NOTABLE IN ANY SECTION – 2 POINTS

It is important to remember that because a community is considered *bordering* or *notable* according to a specific indicator does not mean that it has literacy challenges proportionate to that indicator. For instance, Cherry Hill is considered *notable* when analyzed by the percentage of its population that speaks a language other than English at home. In this case, the indicator has no correlation with the other three indicators. The Cherry Hill school system's graduation rate is 93.3% and its poverty rate is 4.5%. On the other hand, there are some communities that are consistently considered *bordering* or *notable* throughout this analysis.

The table below lists each Camden County municipality and its respective Camden County Literacy Index score.

Municipality	2017 CCLI Score	2022 CCLI Score
Audubon Borough	0	0
Audubon Park	0	0
Barrington	0	0
Bellmawr	5	7
Berlin Borough	0	0
Berlin Township	2	3
Brooklawn	4	4
Camden City	8	8
Cherry Hill	2	2
Chesilhurst	3	8
Clementon	3	6
Collingswood	3	3
Gibbsboro	1	1
Gloucester City	4	4
Gloucester Township	1	2
Haddon Heights	0	0
Haddon Township	0	0
Haddonfield	0	0
Hi-Nella	1	1
Laurel Springs	0	0
Lawnside	3	2
Lindenwold	8	6
Magnolia	1	1
Merchantville	4	4
Mount Ephraim	2	2
Oaklyn	2	1
Pennsauken Township	7	7
Pine Hill	4	3
Runnemede	3	2
Somerdale	1	1
Stratford	2	2
Voorhees Township	2	2
Waterford Township	2	1
Winslow Township	2	4
Woodlynne	8	8

Findings of the Camden County Literacy Index

As can be noted in the chart, Lindenwold has improved its overall score by two points from the previous 2017-2018 assessment, decreasing its score from an eight to a six.

Three communities that scored the highest on the Camden County Literacy Index scale with a total of 8 points are: Camden City, Chesilhurst, and Woodlynne. Although Woodlynne makes up only .55% of the county population, it sits adjacent to the densely populated Camden City, which makes up 13.71% of the county's population. Pennsauken, also adjacent to Camden City, also scored a 7. Moreover, to the south of Camden City, Bellmawr Borough scored a 7, which is a decline from its score of 5 on the previous assessment's index.

Chesilhurst received a Literacy Index Score of 8, while nearby Clementon and Lindenwold each scored a 6. All three municipalities are geographically to the south of Camden City and quite a distance from the Camden City, Pennsauken, and Woodlynne areas.

Camden County Population from 2020 US Census

While the four indicators and the Camden County Literacy Index provide an overall picture of the Literacy Needs landscape, one more factor needs to be considered. That is the population for each community and its percentage of population in relation to the entire county. The population of the different Camden County municipalities and its municipality's percentage of the entire County are detailed in the Appendix.

Conclusions from the Literacy Needs Assessment

Lindenwold Borough was mentioned in the conclusion of the 2017-2018 Literacy Needs Assessment as a municipality in need of greater attention with a CCLI score of 8. Lindenwold Borough has demonstrated an improvement of two points on its Literacy Index score. The change in its CCLI score can be attributed to 2 of the indicators.

Lindenwold showed an increase in its High School graduation rate and a small decline in the number of residents 25 years or older without a high school diploma or equivalent.

Although continued efforts are being made to improve each of the highlighted areas in this report, including state and federally funded literacy education programs offered throughout the city limits, Camden City remains the municipality within Camden County demonstrating the most need for continued focus. Clustered along with Camden City are the communities of Pennsauken and Woodlynne. Also, it would seem Bellmawr Borough could benefit from additional attention from the Literacy Committee.

While the Chesilhurst community scored an 8 on the CCLI, it is a small community of 1,536 residents and could possibly receive attention in relation to the adjacent community of Winslow Township.

It should be noted that the 2017-2018 Needs Assessment indicated the communities of Pine Hill and Clementon could benefit from additional literacy resources. The Literacy Committee in collaboration with the town officials spent considerable time in strengthening the link between the reading capability of children and their parents as an approach to addressing the literacy challenges of those communities. It could be construed based on the CCLI for Pine Hill and Clementon that their respective school districts have implemented approaches that have improved the literacy of their communities.

State/ Federally Funded Literacy Programs

The following is a list of State/ Federally funded WOIA Programs in Camden County.

Camden City Public Schools, 1700 Park Blvd., Camden, NJ 08103

Camden County College - Blackwood, Blackwood Campus, Blackwood, NJ 08012

Camden County College - Camden, College Hall, 200 North Broadway, Camden, NJ 08102

Camden County Resource Center, 101 Woodcrest Rd. #127, Cherry Hill, NJ 08003

Hispanic Family Center of Southern New Jersey, 34 - 47 South 29th Street, Camden, NJ 08105

Literacy Volunteers of Camden County, Main Office in Vogelson Library, 203 Laurel Road, Voorhees Township, NJ 08043

Works Cited

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<https://nces.ed.gov/programs/coe/indicator/coi>. Web. 26 April 2022.

<https://high-schools.com/directory/nj/cities/camden/> 12 June 2022

<https://www.thenationalliteracyinstitute.com/literacy-statistics> 12 December 2022

Appendix

Camden County Population 2010 vs 2020

Municipality	Population 2010		Population 2020	% of county Population 2020	Population Increase or Decrease	%
Camden County	512,854	100	523,485	100.00%	10,631	2%
Audubon Borough	8,819	1.72%	8,707	0.02	-112	-1%
Audubon Park	1,023	0.20%	991	0.19	-32	-3%
Barrington	6,983	1.36%	7,075	1.35	92	1%
Bellmawr	11,583	2.26%	11,707	2.24	124	1%
Berlin Borough	7,588	1.48%	7,489	1.43	-99	-1%
Berlin Township	5,357	1.04%	5,867	1.12	510	10%
Brooklawn	1,955	0.38%	1,815	0.35	-140	-7%
Camden City	77,344	15.08%	71,791	13.71	-5,553	-7%
Cherry Hill	71,045	13.85%	74,553	14.24	3,508	5%
Chesilhurst	1,634	0.32%	1,536	0.29	-98	-6%
Clementon	5,000	0.97%	5,338	1.02	338	7%
Collingswood	13,926	2.72%	14,186	2.71	260	2%
Gibbsboro	2,274	0.44%	2,189	0.42	-85	-4%
Gloucester City	11,456	2.23%	11,484	2.19	28	0%
Gloucester Township	64,634	12.60%	66,034	12.61	1,400	2%
Haddon Heights	7,473	1.46%	7,495	1.43	22	0%
Haddon Township	14,707	2.87%	15,407	2.94	700	5%
Haddonfield	11,593	2.26%	12,550	2.40	957	8%
Hi-Nella	870	0.17%	927	0.18	57	7%
Laurel Springs	1,908	0.37%	1,978	0.38	70	4%
Lawnside	2,945	0.57%	2,955	0.56	10	0%
Lindenwold	17,613	3.43%	21,641	4.13	4,028	23%
Magnolia	4,341	0.85%	4,352	0.83	11	0%
Merchantville	3,821	0.75%	3,820	0.73	-1	0%
Mount Ephraim	4,676	0.91%	4,651	0.89	-25	-1%
Oaklyn	4,038	0.79%	3,930	0.75	-108	-3%
Pennsauken Township	35,885	7.00%	37,074	7.08	1,189	3%
Pine Hill	10,233	2.00%	10,743	2.05	510	5%
Runnemede	8,468	1.65%	8,324	1.59	-144	-2%
Somerdale	5,151	1.00%	5,566	0.11	415	8%
Stratford	7,040	1.37%	6,981	1.33	-59	-1%
Voorhees Township	29,131	5.68%	31,069	5.94	1,938	7%
Waterford Township	10,649	2.08%	10,421	1.99	-228	-2%
Winslow Township	39,499	7.70%	39,907	7.62	408	1%
Woodlynne	2,978	0.58%	2,902	0.55	-76	-3%

High School Graduation Rates Graph

School	2014 Adjusted Grad Rate	2020 Adjusted Grad Rate	% Change in Adjusted Grad Rates 2014 to 2020	2020 Adjusted Grad Rate Designation
Audubon Junior/Senior H.S.	92.31%	93.50%	1.19%	
Audubon Public S.D.	92.31%	93.50%	1.19%	
Highland Regional H.S.	88.65%	84.50%	-4.15%	Bordering
Timber Creek Regional H.S.	91.24%	85.10%	-6.14%	Bordering
Triton Regional H.S.	84.44%	89%	4.56%	Bordering
Black Horse Pike Regional S.D.	88.08%	88.30%	0.22%	Bordering
Dr. Charles Brimm Medical Arts H.S.	95.92%	95.80%	-0.12%	
Camden High School	52.35%	59.80%	7.45%	Notable
Woodrow Wilson H.S.	60.46%	62.40%	1.94%	Notable
Creative Arts H.S.	90.91%	90.90%	-0.01%	Bordering
Camden Big Picture Learning Academy	N/A	90.60%	N/A	Bordering
Camden City S.D.	61.70%	69.90%	8.20%	Notable
Camden Co. Technical School-Pennsauken	91.71%	95.50%	3.79%	
Camden Co. Technical School-GTC	93.95%	93.80%	-0.15%	
Camden Co. Technical S.D.	92.89%	94.50%	1.61%	
Cherry Hill S.D.	92.35%	94.60%	2.25%	
Cherry Hill H.S. East	94.94%	97.70%	2.76%	
Cherry Hill H.S. West	88.92%	89.80%	0.88%	Bordering
Alternative H.S.	N/A	N/A	N/A	
Collingswood H.S.	82.87%	88.30%	5.43%	Bordering
Collingswood Public S.D.	82.87%	88.30%	5.43%	Bordering
Eastern Regional H.S.	92.22%	94.00%	1.78%	
Eastern Camden Co Regional S.D.	92.22%	94.00%	1.78%	
Gloucester City H.S.	86.21%	83.20%	-3.01%	Bordering
Gloucester City Public S.D.	86.21%	83.20%	-3.01%	Bordering
Mastery Schools of Camden, Inc.	N/A	74.70%	N/A	Notable
Haddon Heights Jr./Sr. H.S.	86.27%	93.20%	6.93%	
HADDON HEIGHTS S.D.	86.27%	93.20%	6.93%	
Haddon Township H.S.	91.37%	98.70%	7.33%	
Haddon Township S.D.	91.37%	98.70%	7.33%	
Haddonfield Memorial H.S.	95.79%	98.10%	2.31%	
Haddonfield S.D.	95.79%	98.10%	2.31%	
Lindenwold H.S.	77.54%	81.50%	3.96%	Bordering
Lindenwold Public S.D.	77.54%	80.00%	2.46%	Bordering
Pennsauken H.S.	74.72%	87.20%	12.48%	Bordering
A.E. Burling H.S.	N/A	N/A	N/A	
Pennsauken Township S.D.	74.72%	87.00%	12.28%	Bordering
Overbrook Senior H.S.	84.65%	87.60%	2.95%	Bordering
Pine Hill S.D.	84.65%	87.60%	2.95%	Bordering
Sterling H.S.	91.63%	91.50%	-0.13%	
Winslow Township H.S.	81.41%	79.40%	-2.01%	Notable
Winslow Township S.D.	81.41%	78.70%	-2.71%	Notable

No HS or Equivalent Age 25+

Municipality	No HS or Equivalent (Pop. >= 25 Years Old) 2010	No HS or Equivalent (Pop. >= 25 Years Old) 2020	No HS or Equivalent (Pop. >= 25 Years Old) Designation 2020	% Change No HS or Equivalent 2010 to 2020
Camden County		11.20%		
Audubon Borough	1.90%	1.80%	<10%	-0.10%
Audubon Park	N/A	6.20%	<10%	N/A
Barrington	5.50%	5.40%	<10%	-0.10%
Bellmawr	17.20%	17.20%	Notable	N/A
Berlin Borough	6.90%	7.00%	<10%	0.10%
Berlin Township	6.80%	6.80%	<10%	0.00%
Brooklawn	N/A	21.50%	Notable	N/A
Camden City	31.70%	31.70%	Notable	0.00%
Cherry Hill	5.50%	5.60%	<10%	0.10%
Chesilhurst	N/A	18.10%	Notable	N/A
Clementon	11.60%	11.70%	Notable	0.10%
Collingswood	4.40%	4.50%	<10%	0.10%
Gibbsboro	N/A	5.80%	<10%	N/A
Gloucester City	9.80%	9.80%	<10%	0.00%
Gloucester Township	7.40%	7.20%	<10%	-0.20%
Haddon Heights	4.10%	4.10%	<10%	0.00%
Haddon Township	3.30%	3.30%	<10%	0.00%
Haddonfield	0.60%	0.60%	<10%	0.00%
Hi-Nella	N/A	4.50%	<10%	N/A
Laurel Springs	N/A	3.70%	<10%	N/A
Lawnside	N/A	8.20%	<10%	N/A
Lindenwold	11.40%	11.30%	Bordering	-0.10%
Magnolia	N/A	8.00%	<10%	N/A
Merchantville	N/A	5.70%	<10%	N/A
Mount Ephraim	N/A	5.40%	<10%	N/A
Oaklyn	N/A	3.90%	<10%	N/A
Pennsauken Township	20.90%	20.90%	Notable	0.00%
Pine Hill	7.30%	7.30%	<10%	0.00%
Runnemede	6.90%	6.90%	<10%	0.00%
Somerdale	9.00%	8.90%	<10%	-0.10%
Stratford	4.20%	4.30%	<10%	0.10%
Voorhees Township	7.40%	7.40%	<10%	0.00%
Waterford Township	8.00%	8.10%	<10%	0.10%
Winslow Township	8.20%	8.20%	<10%	0.00%
Woodlynne	N/A	25.80%	Notable	N/A

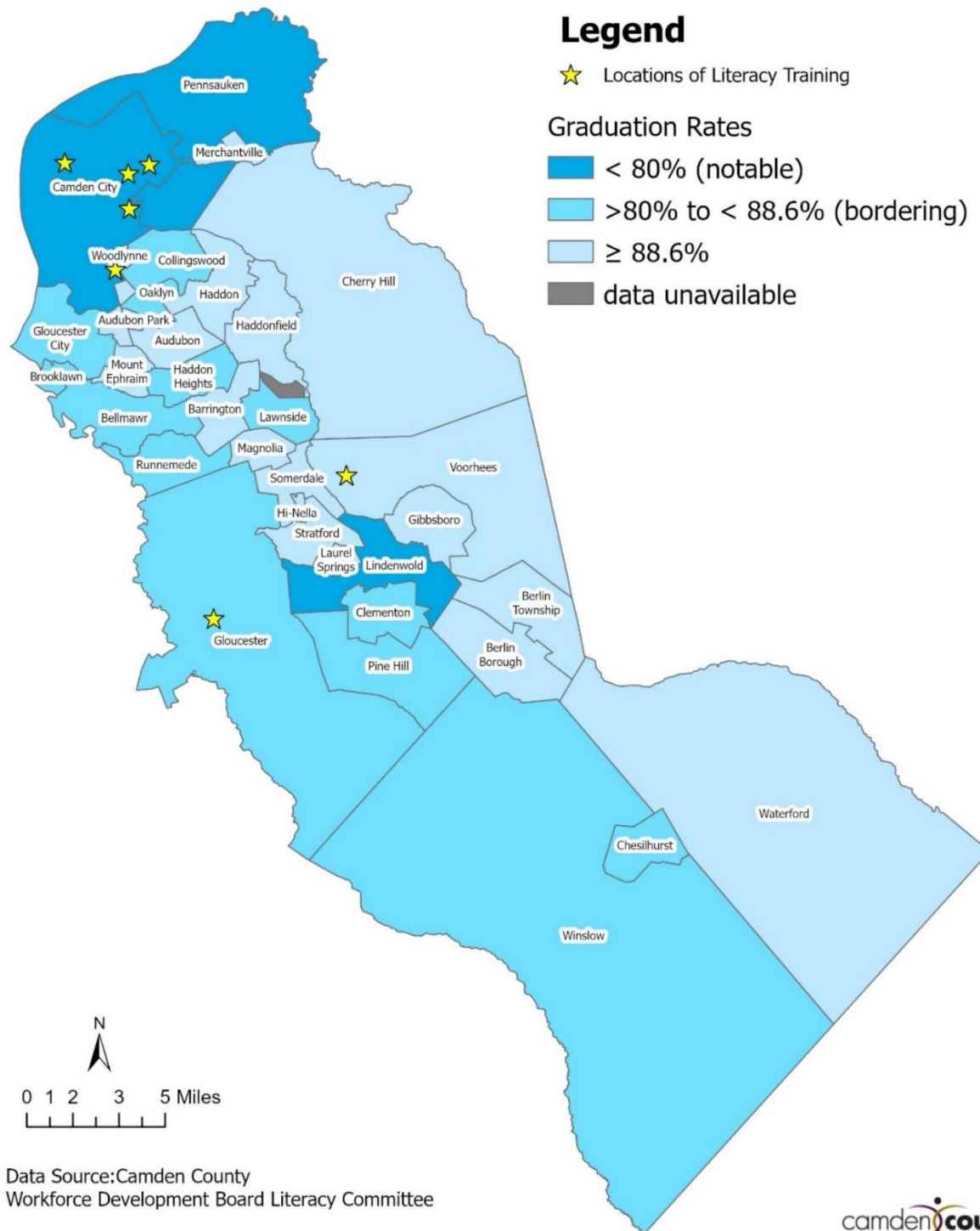
Households that speak languages other than English at Home

Municipality	Households That Speak Languages Other Than English At Home 2020	Households That Speak Languages Other Than English At Home Designation 2020
Camden County	20.70%	Bordering
Audubon Borough	5.00%	<10%
Audubon Park	1.70%	<10%
Barrington	7.70%	<10%
Bellmawr	23.00%	Notable
Berlin Borough	7.50%	<10%
Berlin Township	22.50%	Notable
Brooklawn	19.80%	Bordering
Camden City	44.00%	Notable
Cherry Hill	40.30%	Notable
Chesilhurst	22.40%	Notable
Clementon	12.90%	Bordering
Collingswood	13.40%	Bordering
Gibbsboro	11.70%	Bordering
Gloucester City	14.20%	Bordering
Gloucester Township	10.10%	Bordering
Haddon Heights	3.80%	<10%
Haddon Township	9.60%	<10%
Haddonfield	4.90%	<10%
Hi-Nella	21.40%	Bordering
Laurel Springs	7.10%	<10%
Lawnside	10.80%	Bordering
Lindenwold	28.00%	Notable
Magnolia	16.70%	Bordering
Merchantville	15.40%	Bordering
Mount Ephraim	5.10%	<10%
Oaklyn	5.90%	<10%
Pennsauken Township	37.00%	Notable
Pine Hill	7.40%	<10%
Runnemede	14.30%	Bordering
Somerdale	15.00%	Bordering
Stratford	11.00%	Bordering
Voorhees Township	25.80%	Notable
Waterford Township	12.20%	Bordering
Winslow Township	10.40%	Bordering
Woodlynne	41.20%	Notable

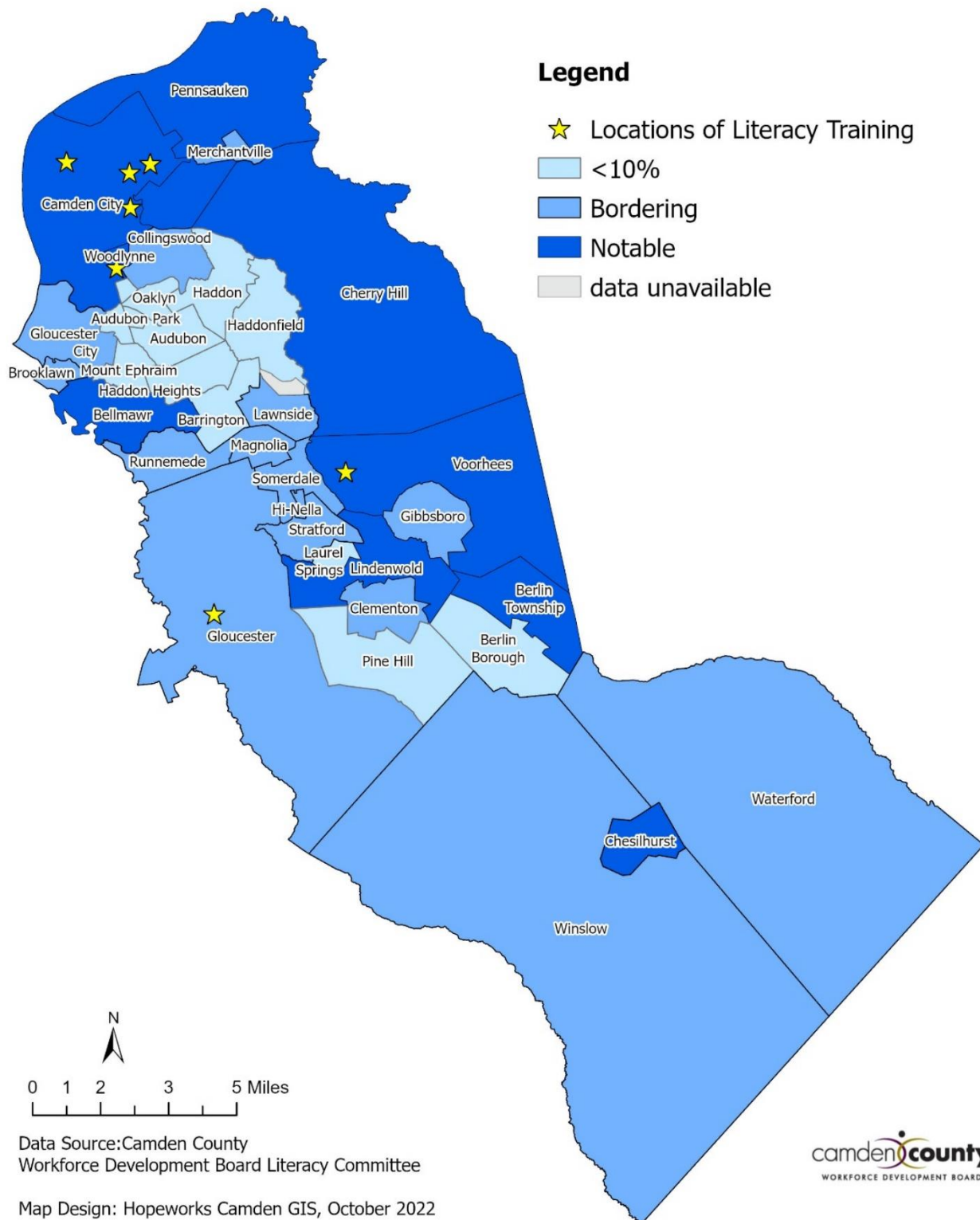
Household Poverty Rates

Municipality	Persons In Poverty From 2017-18 Study	Household Poverty Rates 2020	Household Poverty Rates Designation 2020	% Change in Poverty Rates from 2017-2018 Study to 2020 Study
Camden County		12.30%	Notable	
Audubon Borough		2.30%	<10%	
Audubon Park		8.80%	<10%	
Barrington		6.10%	<10%	
Bellmawr	12.00%	16.30%	Notable	4.30%
Berlin Borough		3.10%	<10%	
Berlin Township		7.40%	<10%	
Brooklawn	12.00%	7.40%	<10%	-4.60%
Camden City	39.00%	33.60%	Notable	-5.40%
Cherry Hill		6.10%	<10%	
Chesilhurst	13.00%	15.10%	Notable	2.10%
Clementon	15.00%	14.30%	Notable	-0.70%
Collingswood	10.00%	10.70%	Bordering	0.70%
Gibbsboro		6.20%	<10%	
Gloucester City	12.00%	14.10%	Notable	2.10%
Gloucester Township		6.30%	<10%	
Haddon Heights		4.90%	<10%	
Haddon Township		5.30%	<10%	
Haddonfield		2.20%	<10%	
Hi-Nella	10.00%	7.70%	<10%	-2.30%
Laurel Springs		5.70%	<10%	
Lawnside	17.00%	11.20%	Bordering	-5.80%
Lindenwold	19.00%	16.40%	Notable	-2.60%
Magnolia	13.00%	9.20%	<10%	-3.80%
Merchantville		15.00%	Notable	
Mount Ephraim		12.90%	Notable	
Oaklyn		4.20%	<10%	
Pennsauken Township	10.40%	15.40%	Notable	5.00%
Pine Hill	15.00%	12.60%	Notable	-2.40%
Runnemede		8.10%	<10%	
Somerdale		8.50%	<10%	
Stratford		10.80%	Bordering	
Voorhees Township		6.40%	<10%	
Waterford Township	10.00%	6.80%	<10%	-3.20%
Winslow Township		10.20%	Bordering	
Woodlynne		19.50%	Notable	

Appendix: Map A - Public School Graduation Rates



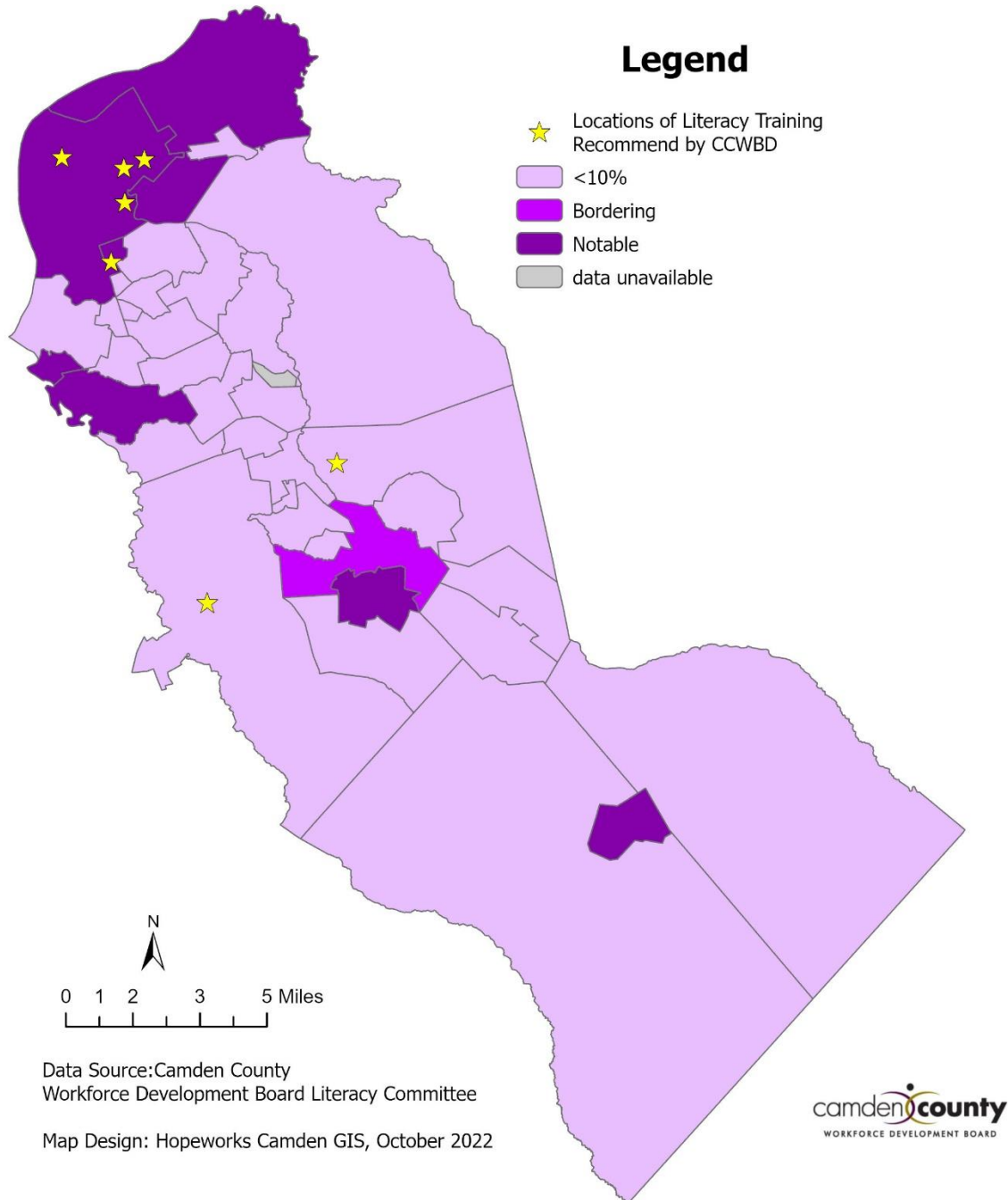
Appendix: Map B - Households that Speak Languages other than English at Home 2020



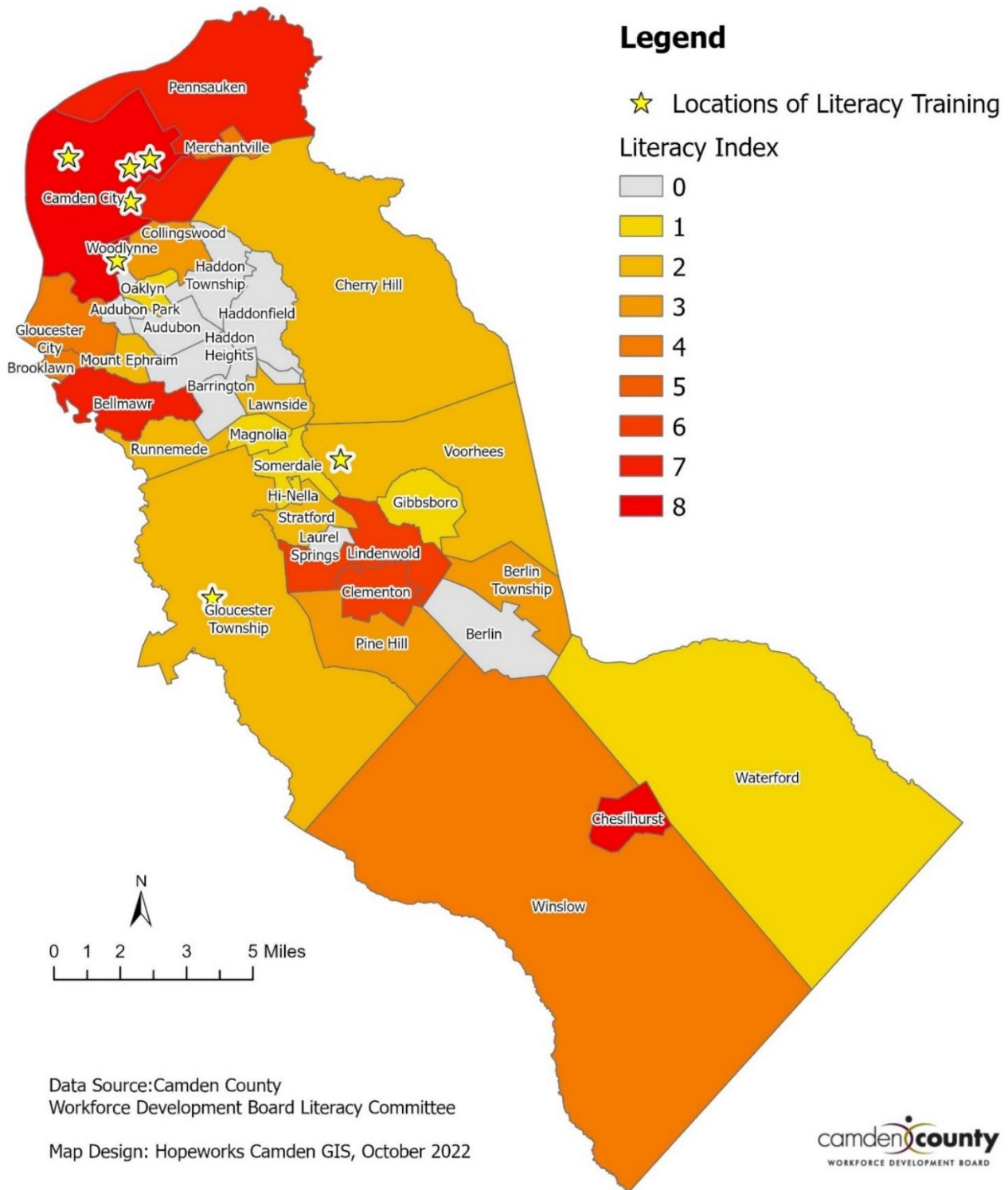
Appendix: Map C – Household Poverty Rates 2020



Appendix: Map D – Population 25 and over without a Diploma/Equivalent 2020



Appendix: Map E – Camden County Literacy Index 2020



Locations of Literacy Training Centers

