



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Carl A. Donato Jr., Chair

**LITERACY COMMITTEE
MEETING MINUTES
TUESDAY, MAY 7, 2024
ZOOM MEETING**

COMMITTEE INFORMATION AND ATTENDANCE								
NAME	ORGANIZATION	TRUSTEE MEMBER						
			5-Dec-23	2-Jan-24	6-Feb-24	5-Mar-24	2-Apr-24	7-May-24
Kalitan, Marlyn Chair	Kalitan Consulting	X		X	X	X	X	X
Abrams, Larry	BookSmiles							
Allen, Mikala	One-Stop							X
Beach, Patti	Goodwill			X	X	X	X	X
Chisolm, Victoria	Literacy Volunteers of America					X		
Cirii, Frank	Camden County One Stop	X			X	X	X	
Dann, Carol	HopeWorks Camden				X	X	X	X
Daunoras, Heidi	Pine Hill School District			X		X	X	X
Deprey, Brynn	NTIA							X
Fithian, Danielle	Goodwill							X
Green, Aurella	Camden County College				X	X		X
Hill, Dr. Lauren	Camden County College		X		X			
Johnstone, Brent	Fathers365							
Knopf, Dick	Marketing Professional Services		X	X	X	X	X	
Mauro, Jennifer	Goodwill				X	X	X	X
McKelvey, Christopher	Councilman, Clementon Borough		X	X	X		X	X
Stewart, Queen	Volunteer UP				X			
Thompson, Ryan	Truist Bank				X			
Young, Jennifer	Verizon		X	X	X		X	X
Willmann, Michael	WMSH		X	X	X	X	X	X
Gutbezahl, Maayan	WDB		X	X	X	X	X	X
Swartz, Jeffrey S.	WDB		X	X		X	X	X
Vaughn, Debra	WDB		X	X	X	X	X	X

WELCOME & APPROVAL OF MINUTES

Marlyn Kalitan, Chair, opened the meeting at 8:36 AM. Marlyn asked for a motion to approve the April 2, 2024, meeting minutes. The motion was made by Michael Willmann and seconded by Carol Dann. By majority vote to the affirmative, the motion carried, and the minutes for April 2, 2024 were approved.

COMMITTEE DISCUSSION/UPDATES

Pathways to Possibilities Event

- The May 6th Pathways To Possibilities event was well-attended. There was a steady stream of visitors throughout the event.
- Water and pretzels were donated by the Wawa Foundation (pretzels) and M&T Bank (water). PNC Bank donated bilingual activity books for children.
- Jeff thanked Lois Forman and Monica McClintock for providing resumé assistance.
- Clementon Councilman, Chris McKelvey joined Jeff to greet attendees.
- Jeff noted that 3 trustees from the Clementon Library attended the event and were seeking volunteers to work in the library. Chris commented that there were 7 library volunteers and an additional 5-6 volunteers have signed up. In addition, he commented that a few of the volunteers offered to give their time in the evenings.
 - Chris and the Clementon mayor have been meeting and have budgeted funds for a stipend



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to pay for equipment and basic tools.

- Michael Willman suggested a volunteer to provide resumé assistance services at Clementon Library. Marlyn suggested that a resume writing workshop could be helpful and said the suggestions would be made to the trustees.

Brynn Duprey, National Telecommunications and Information Administration (NTIA – Dept. of Commerce)/NJ Office of Broadband Connectivity

There are currently 2 federal funding streams for the internet:

- Physical Connectivity for fiber-optic connectivity for homes and businesses.
- Digital Equity for digital skill and digital literacy.
- After 18 months of the planning, the State of NJ has created a digital equity plan which outlines the state’s strategy to increase digital skills for residents (employment, education, telehealth, pay bills, communication, etc.).
 - Use of libraries to provide learning services
 - Expanding programs at community colleges to provide certifications for technical workers to complete such tasks as fiber-optic splicing, etc.
- The State of NJ will release an RFP for \$18m in funding to kickstart programs.

Councilman Christopher McKelvey, Clementon Borough

- Chris thanked the WDB for its continued efforts in Clementon and noted the town’s mayor has offered the fire hall any time if it’s available.
- The Director of the Camden County Educational Services Commission (Daniel Del Vecchio) attended the May 6th event and would like to be invited to future events. He has applied for a grant to update the basketball court and install a pickleball court in the area adjacent to the library.

Jeffrey Swartz, Camden County Workforce Development Board

- The next Quarterly Board Meeting will be in-person at Camden County College on Tuesday, June 18, 2024. Suggestions are welcome for a guest speaker. Jeff asked that board members RSVP as a quorum is needed to address business matters.

ADJOURNMENT

Marlyn asked for a motion to adjourn. The motion was made by Michael Willmann and seconded by Chris McKelvey. By majority vote to the affirmative, the motion was carried, and the meeting adjourned at 9:16 AM.

NEXT MEETING

The next Literacy Committee meeting will be held Tuesday, June 4, 2024, at 8:30 AM via Zoom. Meeting materials and Zoom conferencing information will be distributed prior to the meeting.

Submitted by:

Debra Vaughn, Assistant to the Executive Director