



Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Matthew Vernev, Board Chair

LITERACY COMMITTEE
MEETING MINUTES
TUESDAY, MARCH 1, 2022
ZOOM MEETING

ATTENDANCE

COMMITTEE INFORMATION AND ATTENDANCE									
NAME	ORGANIZATION	TRUSTEE MEMBER							
			14-Sep-21	5-Oct-21	7-Dec-21	4-Jan-22	1-Feb-22	1-Mar-22	
Brahl, Ken CHAIR	Ravitz Family ShopRites	X	X	X	X	X	X	X	
Beach, Patti	Goodwill						X	X	
Cirii, Frank	Camden County One Stop	X	X	X	X	X	X	X	
Dann, Carol	HopeWorks Camden		X		X		X		
Daunoras, Heidi	Pine Hill School District		X		X		X	X	
Druce, Jennifer	Camden County Library								
Fithian, Danielle	Goodwill						X		
Fugee, Antoinette	Center for Family Services, Inc.			X		X			
Hill, Lauren Dr.	Camden County College		X	X		X	X	X	
Kalitan, Marlyn Vice Chair	Kalitan Consulting	X			X		X	X	
Knopf, Dick	Marketing Professional Services		X	X	X	X	X	X	
McKelvey, Christopher	Councilman, Clementon Borough						X	X	
Mitchell, Danielle	RobinsNest Inc								
Sinclair, Nidia	Camden County One-Stop								
Soira, Lizette	Orchards Family Success Center						X	X	
Strobl, Holly	Councilwoman, Clementon Borough								
Young, Jennifer	Verizon		X		X	X	X	X	
Levitt, Alex	WDB		X	X	X	X	X	X	
Swartz, Jeffrey S.	WDB		X	X	X	X	X	X	
Vaughn, Debra	WDB						X	X	

WELCOME

Ken Brahl, Chair, greeted the attendees and called the meeting to order at 8:30am. Ken asked for a motion to approve the minutes for the February 1, 2022 meeting. Heidi Daunoras made the motion, seconded by Marlyn Kalitan. By unanimous vote to the affirmative, the motion carried, and the minutes were approved.

ONE-STOP & LEARNING LINK UPDATES

No updates

LITERACY NEEDS

Ken Brahl inquired about the progress of the search for the intern to work on the Literacy Needs Assessment (LNA). Interviews of two Rutgers candidates were not fruitful. Jeff stated that he reviewed the job posting with Cheryl Hallman and the offer will be reposted with the \$1500 stipend information. The job will also be posted at Rowan.

- Events – Ken asked Chris McKelvey if the Clementon Library was open and ready to host a literacy event. Chris responded that the library is not open yet and asked if there was a timeline in mind for the event. Jeff stated it has been past practice to host an event that ties in with another local event. Chris mentioned community events in April and said that he would mention the prospect of a literacy event at the upcoming Council meeting (on 3/1). Heidi stated that Pine Hill has no community events on the

calendar other than an Easter Egg Hunt, but she will check in with the borough and update the Committee. Jeff noted May would be a better target month to provide a good planning schedule. Ken mentioned a potential book give-away and providing information about ACE training. A Mother's Day theme and a raffle through the library were ideas offered. Dr. Lauren Hill suggested the event may be a good opportunity to draw attention to the Summer Youth Employment Program and ACE training and suggested a student contest based on Mother's Day recognition, such as a poster contest, to draw the interest of students and their parents. The event will include ACE information and a Job Fair with summer youth employment tables. Among the employers discussed or offering to participate are Clementon Park, Zallie's ShopRite, and Goodwill. The target date discussed is Saturday, April 30th from 9:00am to 1:00pm, with a Mother's Day theme. The proposed venues for the event are the Clementon Library and the Clementon Firehouse. The firehouse hall is spacious enough to house a youth job fair and is directly next to the library, making it a great option if the library is not open or to provide additional space for a greater number of employers and community service providers to participate. Lizette commented that housing and employment resources would be make great additions to the literacy event and Orchards will participate.

DISCUSSION/UPDATES

Literacy Volunteers

- Victoria Chisholm introduced herself as the new Director of the organization. Ken welcomed her, explained the mission of the Literacy Committee, and offered examples of past community outreach activities. Dr. Lauren Hill noted that Literacy Volunteers is a partner in Adult Basic Skills Consortium, and she praised Victoria's performance at LV and in her new role as the program director.

Marlyn Kalitan

- Marlyn commented that the committee will have to scramble to host the proposed event in a relatively short time frame. Jeff noted that he believes the event will be successful and that it is a great opportunity for employers to fill youth employment needs and for service providers to promote themselves.

Heidi Daunoras

- Heidi offered volunteers to Chris McKelvey if needed to assist with the cleaning of the Clementon Library

Alex noted that the Quarterly Board Meeting is virtual on March 23, 2022, at 8:30am.

ADJOURNMENT

Ken asked for a motion to adjourn the meeting. Jennifer Young made the motion, seconded by Dr. Lauren Hill. By unanimous vote to the affirmative, the motion carried, and the meeting adjourned at 9:00am.

NEXT MEETING: The next Literacy Committee Meeting is scheduled for Tuesday, April 5, 2022, at 8:30am. The WDB will send out meeting materials and Zoom conferencing information prior to the meeting.

Submitted by:

Debra Vaughn, Administrative Assistant to the Executive Director