

# **Camden County Travel Management Coordination Center**

## **Demonstration Project NJ-26-7065**

*4<sup>th</sup> Quarter Report*

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## **Introduction**

The Camden County Workforce Investment Board (CCWIB), with the support of the Alan M. Voorhees Transportation Center (VTC), is undertaking a project to design with Camden County the most effective human service transportation delivery model by employing appropriate and current intelligent transportation systems (ITS) focused on customer needs and the most efficient use of transportation and community resources. This project is a joint demonstration of the USDOT United We Ride and Mobility Services for All Americans initiatives.

The goals of the demonstration project are to develop a Travel Management Coordination Center for Camden County that creates opportunities for *better and increased* transportation service throughout the County, increase access to existing public transportation for Camden County consumers, and implement a comprehensive, inclusive, ongoing and responsive project planning process.

## **Task Elements and Milestone Status**

### **4<sup>th</sup> Quarter, October 1 through December 31, 2007**

**Task 2** Finalized data collection, the mapping of key destinations of human service clients (*Task 2.3.4*) and the background investigation, including the ITS inventory, necessary to complete Task 2 on schedule.

**Task 3** Convening the project leadership and focus groups across Camden County is ongoing through the duration of the initiative and will continue through the first and second Quarters of 2008. Outreach through focus groups and discussion groups held across Camden County is approximately 75 percent complete. Feedback from focus groups and discussion meetings is being shared widely with stakeholders and used in developing a TMCC model and implementation plan that will suit Camden County. Focus group input has also been instrumental in developing a ‘street survey’ that is being circulated at such places as bus stops, transportation hubs and centers, homeless shelters and soup kitchens, community meetings and the lobby of the Camden County Board of Social Services.

An all day Table Top discussion was held December 12<sup>th</sup> and included the members of the Technical Task Force. Direction through exercises resulted in: confirming the current transportation needs in Camden County; identifying key functions of the Camden County TMCC; and beginning to design the TMCC for Camden County. Overall feedback on the table top is extremely positive, with agreement among stakeholders to continue working collaboratively on project development.

The Faith Based component of the initiative continues to evolve through the efforts of a small leadership committee that includes Faith Based leadership and representatives of Camden City government and chaired by the Chair of the Camden City Initiatives Committee of Camden County Workforce Investment Board . They are moving forward to develop roles and responsibilities of the FBO Foundation Collaborative and its members. They have developed the structure of the 501(C)3 and its governance structure, identified key incentives and opportunities for ways in which the Faith Based can provide transportation services.

**Task 4** Annotation of existing ITS technology in use for presentations and discussion with stakeholders, workgroups and task forces (*Task 4.1.3*) is ongoing and will continue until the end of the initiative. As of

December 31<sup>st</sup> it is approximately 50 percent complete. The review of state and regional ITS architecture and standards (*Task 4.1.6, Milestone*) is complete. Also, submission of the Concept of Operation (*Task 4.1.5, Milestone*) was made October 31, 2007 and resubmitted January 18, 2008.

**Task 5** The technology team is developing and evaluating potential best fit technologies using the systems engineering approach (*Task 5.0*). They are examining trip integration through Medicaid case study data which is the building block for having the TMCC employ technology. Also, the VTC team is reviewing the geographic and temporal characteristics of trip demand to facilitate ridesharing that leads to improved metrics. The Systems Requirements deliverable will be submitted February 14, 2008.

On the political front, New Jersey Transit is in the planning stages of intra-county bus service coordination. Also, on October 26, 2007 New Jersey Governor Corzine signed Executive Order Number 87 establishing the NJ Council on Access and Mobility (NJCAM) to be chaired by the Commissioner of Human Services with cabinet level members from all departments and private members representing specific markets and demographics. This Council will work to make the most efficient and effective use of State resources to ensure that the elderly, disabled and transportation disadvantaged have access to community based transportation services. “The Council shall inventory existing State and federal transportation funding sources used for transportation services within the various departments and agencies in the State, study ways to improve coordination of resources, and make recommendations for improving services and programs.” (EO#87)

In summary, as of December 31, 2007 the Camden County TMCC initiative is on schedule.

### **First Quarter, January 1, 2008 through March 31, 2008**

**Task 3** Convening the project stakeholders is ongoing through the duration of the initiative and will continue through the first and second quarters of 2008. Feedback from these meetings will assure the final Camden County TMCC model reflects the needs and wants of Camden County residents.

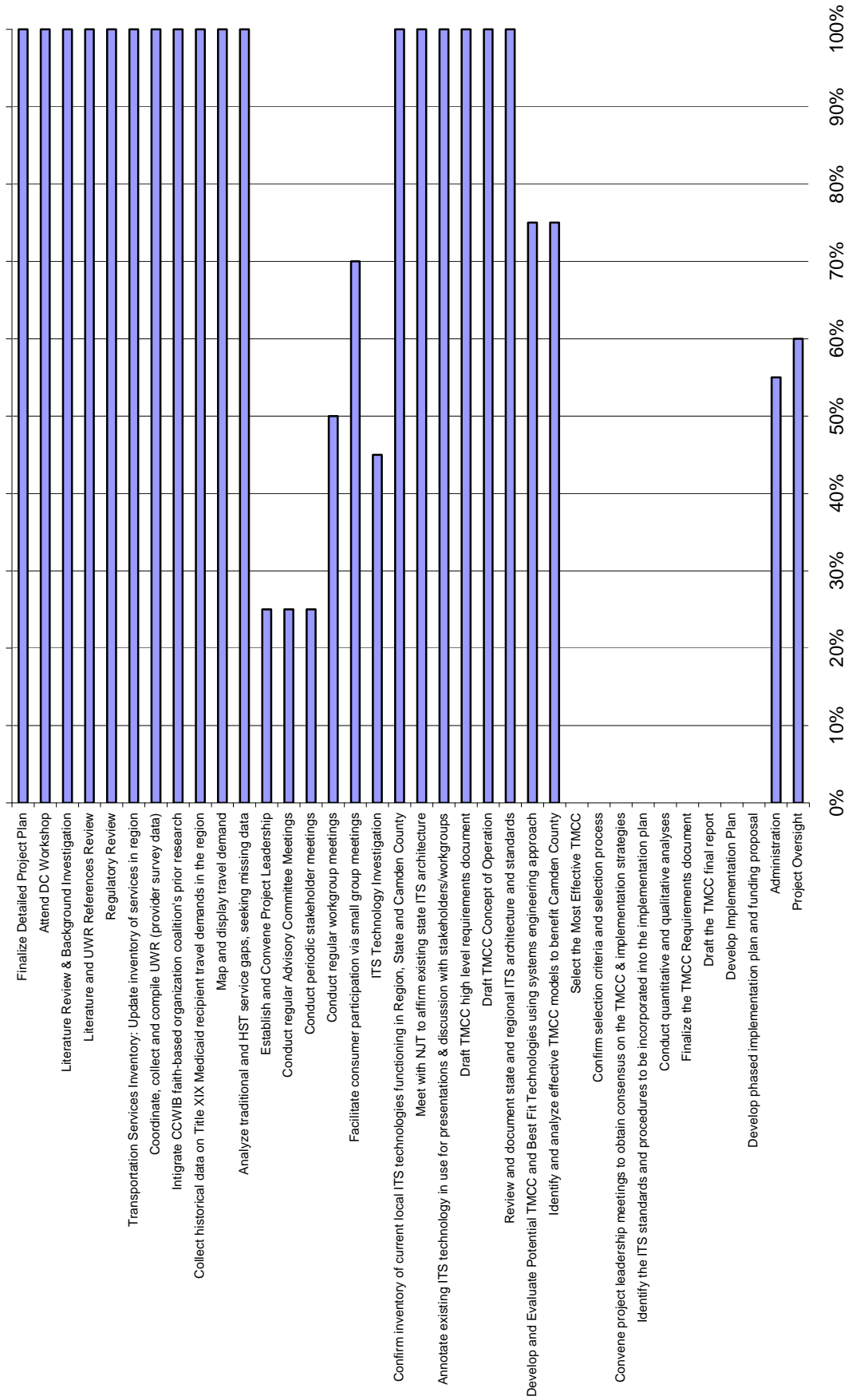
**Task 4** Annotation of existing ITS technology in use for presentations and discussions with stakeholders, workgroups and task forces (*Task 4.1.3*) is ongoing.

**Task 5** Develop and evaluate potential TMCC and “best fit” technology will culminate with the completion of the Systems Requirements deliverable on February 14, 2008 (*Task 5.1, Milestone*).

**Task 6** Selecting the most effective TMCC (*Task 6.0*) will be the major thrust of the technology team through the first quarter of 2008. By March 31<sup>st</sup> we will have: confirmed selection criteria and process (*Task 6.1*); convened project leadership and stakeholders to obtain consensus on the TMCC and implementation strategies (*Task 6.2*); identified the ITS standards and procedures to be incorporated into the implementation plan (*Task 6.3*).

In summary, as of March 31, 2008 the Camden County TMCC Demonstration project expects to be on schedule.

## Camden County TMCC Initiative Task Status As of December 31, 2007



## Percent of budget expended per task, 4th Quarter 2007

Task No.	Task Name	Quarter End Complete	Percent of \$ Budgeted				
			6/30/2007	9/30/2007	12/31/2007	3/31/2008	6/30/2008
1.0	Finalize Detailed Project Plan	100.0%	0.2%	0.2%	0.2%		
2.0	Literature Review & Background Investigation	100.0%	0.5%	6.0%	6.0%		
3.0	Establish and Convene Project Leadership	50.0%	2.0%	2.8%	5.0%		
4.0	ITS Technology Investigation	100.0%	0.5%	6.0%	7.0%		
5.0	Develop & Evaluate Potential TMCC and Best Fit Technologies using systems engineering approach	75.0%	0.0%	0.0%	24.3%		
6.0	Select the Most Effective TMCC	0.0%	0.0%	0.0%	0.0%		
7.0	Develop Implementation Plan	0.0%	0.0%	0.0%	0.0%		
	Administration	55.0%	4.1%	5.3%	6.5%		
<i>Percent of Total Budgeted</i>			6.2%	18.1%	49.0%		

Percent of \$ Budgeted is the percent expended by budget line item from the start of the initiative through December 31, 2007. Percent of dollars budgeted includes FTA as well as in-kind monies and is not an indication that tasks are running under/over budget; budget lines often include more than one task. Percent of dollars budgeted for tasks that are subcontracted include actual cost and estimates and will be adjusted when out standing invoices for services are received.

## Activity Schedule

The following table is the Camden County Detailed Project Plan that provides task details on timeline, expected start and finish dates, resources and percent completed as of December 31, 2007.

